



UNIVERSITI TEKNIKAL MALAYSIA MELAKA

STAFF PROFILE

NAME PROFESOR MADYA DR MOHAMMED HARIRI BIN BAKRI

FACULTY / CENTRE FAKULTI PENGURUSAN TEKNOLOGI DAN TEKNOUSAHAWANAN

DESIGNATION PENSYARAH UNIVERSITI

CURRENT POSITION PENYELARAS - FAKULTI PENGURUSAN TEKNOLOGI DAN TEKNOUSAHAWANAN

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ACADEMIC QUALIFICATION

YEAR	QUALIFICATION	INSTITUTION
2015	KEDOKTORAN FALSAFAH (PH.D)	UNIVERSITI TEKNOLOGI MARA
2003	SARJANA (MASTERS)	UNIVERSITI TEKNOLOGI MARA
2000	SARJANA MUDA KEPUJIAN(BACHELOR HONS)	UNIVERSITI TEKNOLOGI MARA

FIELD OF INTEREST

FINANCIAL TECHNOLOGY

TEACHING EXPERIENCE *(last 5 years)*

UNDERGRADUATES

SESSION	COURSE
2021/2022	BTMP2543 - PRINCIPLES OF FINANCE
2020/2021	BTMP2543 - PRINCIPLES OF FINANCE
2020/2021	BTMP2553 - LEADING TREND IN TECHNOLOGY
2020/2021	BTMT3303 - SEMINAR IN GLOBAL ISSUES AND NEW BUSINESS TRENDS
2019/2020	BTMP1533 - PRINCIPLES OF ACCOUNTING
2019/2020	BTMP2543 - PRINCIPLES OF FINANCE
2019/2020	BTMP4103 - RESEARCH METHODOLOGY
2019/2020	BTMU1013 - BUSINESS AND ORGANIZATION MANAGEMENT
2018/2019	BTMP1023 - PRINCIPLES OF ECONOMICS
2017/2018	BTMP1023 - PRINCIPLES OF ECONOMICS
2017/2018	BTMP1033 - PRINCIPLES OF ACCOUNTING AND FINANCE
2017/2018	BTMT3143 - NEW CAPITAL AND RISK MANAGEMENT
2017/2018	BTMU4043 - BUSINESS PLAN
2016/2017	BTMP1033 - PRINCIPLES OF ACCOUNTING AND FINANCE

POSTGRADUATES

SESSION	COURSE
2020/2021	MTKM5043 - ACCOUNTING AND FINANCE FOR MANAGERS
2020/2021	MTVT5023 - MANAGERIAL FINANCE
2018/2019	MTKM5043 - ACCOUNTING AND FINANCE FOR MANAGERS
2017/2018	MTKM5043 - ACCOUNTING AND FINANCE FOR MANAGERS
2017/2018	MTKM5889 - RESEARCH PROJECT
2016/2017	MTKM5889 - RESEARCH PROJECT

LIST OF GRANTS (last 5 years)

YEAR AWARDED	TITLE OF PROJECT	TYPE OF GRANT	AMOUNT (RM)	ROLE
2021	DDK BLCOKCHAIN CASE STUDY AND BLOCKCHAIN SYARIAH PERSPECTIVE	GERAN INDUSTRI (INDUSTRY)	20000	MAIN RESEARCHER
2021		GERAN FRGS (NATIONAL)	66500	CO-RESEARCHER
2020	NEW MODEL ISLAMIC FINTECH ADOPTION	GERAN FRGS (NATIONAL)	56200	MAIN RESEARCHER
2020	DEVELOPING A QUALITY OUTCOMES MATRIX (QOM) FOR INDUSTRIAL REVOLUTION 4.0 AMONG MALAYSIAN SMART DEVELOPING A QUALITY OUTCOMES MATRIX (QOM) FOR INDUSTRIAL REVOLUTION 4.0 AMONG MALAYSIAN SMART MANUFACTURERS	GERAN FRGS (NATIONAL)	55160	CO-RESEARCHER
2020	A DIGITAL ENTREPRENEURSHIP MODEL TOWARDS BUSINESSES SUSTAINABILITY FOR PEOPLE WITH PHYSICAL DISABILITIES	GERAN FRGS (NATIONAL)	57540	CO-RESEARCHER
2020	EXAMINING THE CILI PADI PICKING ROBOT FOR THE FERTIGATION FARMING SYSTEM ADOPTION AMONG FARMERS	SHORT TERM (UTEM)	7000	CO-RESEARCHER
2020	THE ACCEPTANCE OF DIGITAL REPOSITORY IN HIGHER EDUCATION BASED ON SMART DATA CAPTURING	SHORT TERM (UTEM)	7000	CO-RESEARCHER
2020	ECO-SOLUTION WASTE MANAGEMENT POTENTIAL IMPACT ON THE ENVIRONMENT, SOCIAL, AND ECONOMY IN PLASTIC AND CERAMIC LOCAL INDUSTRIES	SHORT TERM (UTEM)	7000	CO-RESEARCHER
2019	DETERMINANT OF FOREIGN DIRECT INVESTMENT ON TECHNOLOGY TRANSFER AND ECONOMIC GROWTH IN MALAYSIA IN RENEWABLE ENERGY SECTOR	GERAN FRGS (NATIONAL)	42500	CO-RESEARCHER

PUBLICATIONS (last 5 years)**JOURNAL**

YEAR	TITLE	NAME OF JOURNAL	AUTHORS
2021	GREEN AWARENESS THROUGH ENVIRONMENTAL KNOWLEDGE AND PERCEIVED QUALITY	MANAGEMENT SCIENCE LETTERS	DONI PURNAMA ALAMSYAHA, NORFARIDATUL AKMALIAH OTHMAN, MUHAMMED HARIRI BAKRI, YOGI UDJAJA AND RUDY ARYANTO
2021	TECHNOLOGY ACCEPTANCE IN CROWDFUNDING AMONG RETAILERS	ESTUDIOS DE ECONOMIA APLICADA	
2020	CONCEPTUALIZATION OF SPIRITUAL INTELLIGENCE QUOTIENT (SQ) IN THE ISLAMIC FINTECH ADOPTION	ISLAMIYYAT-THE INTERNATIONAL JOURNAL OF ISLAMIC STUDIES	NORAFNI RAHIM, MOHAMMED HARIRI BAKRI, SITI NORBAYA YAHAYA
2020	CONFIRMATORY FACTOR ANALYSIS OF GREEN ADVERTISING AND ITS IMPACT ON GREEN AWARENESS	MANAGEMENT SCIENCE LETTERS	DONI PURNAMA ALAMSYAH, NORFARIDATUL AKMALIAH OTHMAN, MOHAMMED HARIRI BAKRI, ANGEL NATALIA ADJIE, KEISYA SALSABILA AND DIDIN SYARIFUDDIN
2020	CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING ACTIVITIES OF HALAL COSMETIC PRODUCTS IN MALAYSIA	INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES	ROSZI NASZARIAH NASNI NASERI, NORFARIDATUL AKMALIAH OTHMAN, MOHAMMED HARIRI BAKRI, NIK RAHILA WAN IBRAHIM
2020	DETERMINANTS CONTRIBUTING TO THE PRIMARY MARKET SPREAD OF SECURITIZATION IN MALAYSIA	INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY AND CHANGE	NGAU DUO SENG, MOHAMMED HARIRI BIN BAKRI, SAMER ALI AL SHAMI, BAHAROM ABDUL HAMID, NURAZILAH ZAINAL
2020	DETERMINANTS OF CROWDFUNDING ACCEPTANCE FOR MAINTENANCE OF SCHOOL FACILITIES	PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	MUHAMMAD RIDZWAN YAP ABDULLAH, MOHAMMED HARIRI BAKRI,
2020	DOES LEVERAGE MATTER TO MARKET SPREAD ?	INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY AND CHANGE	MOHAMMED HARIRI BIN BAKRI, NGAU DUO SENG, MOHAMAD IDHAM MD RAZAK, SHAHSUZAN ZAKARIA
2020	DOES MALYSIAN ISLAMIC MONEY MARKET EFFICIENTLY PREDICT INFLATION IN THE FUTURE? EVIDENCE FROM FISHER EFFECT THEORY	INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY AND CHANGE	NURAZILAH ZAINAL, LAW SIONG HOOK, ANNUAR MD NASSIR, MOHAMMED HARIRI BAKRI
2020	ECOPRENEUR: BRIDGING THE GAP BETWEEN CONVENTIONAL TEACHING AND LEARNER ACHIEVEMENT	UNIVERSAL JOURNAL OF EDUCATIONAL RESEARCH	NALINI ARUMUGAM, MOHAMAD IDHAM MD RAZAK, ASHA LATHA BALA SUBRAMANIAM, SIVAJOTHY SELVANAYAGAM, MOHAMMAD RADZI MANAP, MOHAMMAD HARIRI BAKRI
2020	FACTORS INFLUENCING SPREAD IN MALAYSIA SECURITIZATION MARKET	ACCOUNTING	MOHAMMED HARIRI BAKRI, SHAFINAR ISMAIL, NURAZILAH ZAINAL, FAKARUDIN KAMARUDIN AND SAMER AL SHAMI
2020	FACTORS OF ACCEPTANCE OF MOBILE BANKING IN MALAYSIA	INTERNATIONAL JOURNAL OF HUMAN AND TECHNOLOGY INTERACTION	MOHAMMED HARIRI BIN BAKRI
2020	MALYSIAN HIGH-TECH INDUSTRY PROFILING. SWOT AND FUTURE RESEARCH TREND	TALENT DEVELOPMENT AND EXCELLENCE	HAYDER ADIL AL-LAMY, SAMER ALI AL-SHAMI, MOHAMMAD HARIRI BAKRI, SAFIAH SIDEK, ZAID J. AL-ARAJI
2020	MEDIATING EFFECT OF EXPECTED SERVICE RELATIONSHIP BETWEEN AUDIT SERVICE QUALITY AND CUSTOMER SATISFACTION: A STUDY OF MALYSIAN VENTURE CAPITAL FIRMS	INTERNATIONAL JOURNAL OF ACCOUNTING, FINANCE AND BUSINESS	ASHARI ISMAIL, MOHAMMED HARIRI BAKRI, MOHAMAD IDHAM MD RAZAK
2020	MODELING AN ISLAMIC STUDENT FINANCING SECURITIZATION	JOURNAL OF ASIAN FINANCE, ECONOMICS AND BUSINESS	MOHAMMED HARIRI BAKRI, SHAFINAR ISMAIL, SAMER AL-SHAMI, NURAZILAH ZAINAL, ABDUL RAHIM RIDZUAN
2020	REGULATION, SUPERVISION AND SOCIAL AND FINANCIAL EFFICIENCY OF MICROFINANCE INSTITUTIONS IN ASEAN-5 COUNTRIES	MALYSIAN JOURNAL OF ECONOMIC STUDIES	NURAZILAH ZAINAL, FAKARUDIN KAMARUDIN, LAW SIONG HOOK, MOHAMMED HARIRI BAKRI, FADZLAN SUFIAN, ANNUAR MD NASSIR
2020	THE ANALYSIS OF TOURISM VALUE CHAIN ACTIVITIES ON COMPETITIVE CREATION: TOURISTS PERSPECTIVE	TALENT DEVELOPMENT AND EXCELLENCE	FILDA RAHMIATI, NORFARIDATUL AKMALIAH OTHMAN, MOHAMMED HARIRI BAKRI, YUNITA ISMAIL, GRACE AMIN
2020	THE DETERMINANTS OF BANK REGULATIONS AND SUPERVISION ON THE EFFICIENCY OF ISLAMIC BANKS IN MENA REGIONS*	JOURNAL OF ASIAN FINANCE, ECONOMICS AND BUSINESS	NOR HALIDA HAZIATON MOHD NOOR, MOHAMMED HARIRI BAKRI, WAN YUSROL RIZAL WAN YUSOF, NOR RAIHANA ASMAR MOHD NOOR, HASNI ABDULLAH
2020	THE DETERMINANTS OF THE BANK REGULATION AND SUPERVISION ON THE EFFICIENCY OF ISLAMIC BANKS IN DIFFERENT COUNTRY'S INCOME LEVEL	JOURNAL OF ASIAN FINANCE, ECONOMICS AND BUSINESS	NOR HALIDA HAZIATON MOHD NOOR, MOHAMMED HARIRI BAKRI, WAN YUSROL RIZAL WAN YUSOF, NOR RAIHANA ASMAR MOHD NOOR, HASNI ABDULLAH, ZULKIFLI MOHAMED
2020	THE EFFECTIVENESS OF ADVERTISING IN DIGITAL MARKETING TOWARDS CUSTOMER SATISFACTION	JOURNAL OF TECHNOLOGY MANAGEMENT AND TECHNOPRENEURSHIP	MOHAMMED HARIRI BAKRI, NURUL SYAZWANIE ZAMLI, HARTINI AZMAN,
2020	THE FACTORS INFLUENCE RETAILERS' ACCEPTANCE TOWARDS THE ADOPTION OF INFORMATION TECHNOLOGY IN RETAIL SECTOR IN MALAYSIA	JOURNAL OF TECHNOLOGY MANAGEMENT AND TECHNOPRENEURSHIP	MOHAMMED HARIRI BAKRI, CAROLYN LAI PEH NEE
2020	THE FACTORS THAT AFFECTING CONSUMER INTENTION TO UTILIZE THE ELECTRONIC PAYMENT SYSTEM IN MALAYSIA	JOURNAL OF TECHNOLOGY MANAGEMENT AND TECHNOPRENEURSHIP	HARTINI AZMAN, TAN ZI YI, MOHAMMED HARIRI BAKRI
2020	THE IMPACT OF THE BANK REGULATION AND SUPERVISION ON THE EFFICIENCY OF ISLAMIC BANKS	JOURNAL OF ASIAN FINANCE, ECONOMICS AND BUSINESS	NOR HALIDA HAZIATON MOHD NOOR, MOHAMMED HARIRI BAKRI, WAN YUSROL RIZAL WAN YUSOF, NOR RAIHANA ASMAR MOHD NOOR, NURAZILAH ZAINAL
2020	TOURISM SERVICE QUALITY AND TOURISM PRODUCT AVAILABILITY ON THE LOYALTY OF INTERNATIONAL TOURISTS	JOURNAL OF ASIAN FINANCE, ECONOMICS AND BUSINESS	FILDA RAHMIATI, NORFARIDATUL AKMALIAH OTHMAN, MOHAMMED HARIRI BAKRI, YUNITA ISMAIL, GRACE AMIN
2019	INTERVENTION OF ABSORPTIVE CAPACITY ON THE RELATIONSHIP	INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY	NUSRA IZZATY BINTI AZIZ, SITI

	BETWEEN FOREIGN DIRECT INVESTMENT AND ECONOMIC GROWTH: A SYSTEMATIC APPROACH	AND CHANGE	NORBAYA YAHAYA, MOHAMMED HARIRI BAKRI, NUSAIBAH MANSOR
2018	DETERMINANT OF SECURITIZATION SPREAD IN MALAYSIA	INTERNATIONAL JOURNAL OF BUSINESS AND SOCIETY	MOHAMMED HARIRI BAKRI, FADZLAN SUFIAN, BAHAROM ABDUL HAMID, SHAFINAR ISMAIL
2018	DOES SECURITIZATION FOR GOVERNMENT STAFF PERSONAL LOAN PERFORM?	INTERNATIONAL JOURNAL OF ENGINEERING AND TECHNOLOGY(UAE)	MOHAMMED HARIRI BIN BAKRI, NURAYATI DABAS, SHAFINAR ISMAIL, BAHAROM ABDUL HAMID
2018	ISLAMIC SECURITIZATION CONCEPTUAL FRAMEWORK IN MALAYSIA	IOSR JOURNAL OF BUSINESS AND MANAGEMENT	NURAYATI DABAS, MOHAMMED HARIRI BAKRI
2018	PERCEPTION OF SMALL MEDIUM AND ENTERPRISES TOWARDS HALAL FOOD SUPPLY CHAIN IN MALAYSIA	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	AZMI, F.R., ABDULLAH, A., BAKRI, M.H., MUSA, H.
2018	SECURITIZATION PERFORMANCE MODEL IN MALAYSIA	IOSR JOURNAL OF ECONOMICS AND FINANCE	NURAYATI DABAS, MOHAMMED HARIRI BAKRI
2018	THE ADOPTION OF HALAL FOOD SUPPLY CHAIN TOWARDS THE PERFORMANCE OF FOOD MANUFACTURING IN MALAYSIA	MANAGEMENT SCIENCE LETTERS	FADHLUR RAHIM AZMI, ABU ABDULLAH, MOHAMMED HARIRI BAKRI, HASLINDA MUSA AND MAILASAN JAYAKRISHNAN
2018	UNIVERSITY INTELLECTUAL PROPERTY COMMERCIALIZATION: A CRITICAL REVIEW OF LITERATURE	THE TURKISH ONLINE JOURNAL OF DESIGN, ART AND COMMUNICATION	SABRI MOHAMAD SHARIF, AMIRUDDIN AHAMAT, MARIAM MIRI ABDULLAH, JUHAINI JABAR, MUHAMMED HARIRI BAKRI
2017	ISLAMIC STUDENT FINANCING BACK SECURITIZATION IN MALAYSIA	ADVANCE SCIENCE LETTER	MOHAMMED HARIRI BAKRI, NURAYATI DABAS, SHAFINAR ISMAIL, BAHAROM ABDUL HAMID

CONFERENCE

YEAR	TITLE	NAME OF CONFERENCE	AUTHORS
2017	SUSTAINABLE ECONOMY FOR ASEAN ECONOMIC COMMUNITY (AEC): A CASE STUDY ON SMALL AND MEDIUM ENTERPRISES (SMES) IN MELAKA	5TH ANNUAL CHINA MARKETING INTERNATIONAL CONFERENCE OF CHINESE-SCHOLAR-MARKETING-ASSOCIATION (CMIC) - MARKETING STRATEGY IN THE SHARING ECONOMY - LOCALIZATION AND GLOBALIZATION	SOO-FEN FAM, HERI YANTO, SRI UTAMI, LESTA KAROLINA BR. SEBAYANG, MOHAMMED HARIRI BAKRI, SERINNAH VAN BUERLE, AHMAD FITRI IBRAHIM

PROFESSIONAL MEMBERSHIPS / LEARNED SOCIETY

YEAR	ROLE	INSTITUTION	LEVEL
2020	MEMBER (CHARTERED INSTITUTE OF ISLAMIC PROFESSIONAL)	LAIN-LAIN	ANTARABANGSA
2019	COUNCIL MEMBER (THE CHARTERED INSTITUTE OF LOGISTIC AND TRANSPORT)	LAIN-LAIN	ANTARABANGSA
2008	FINANCIAL PLANNING ASS OF MALAYSIA - MEMBER	LAIN-LAIN	ANTARABANGSA

POSTGRADUATE SUPERVISION (last 5 years)

NO	NAME	LEVEL OF STUDY	ROLE	STATUS
1	NGAU DUO SENG	DOCTORATE	MAIN SUPERVISOR	GRADUATED (2020)
2	ASHARI BIN ISMAIL	DOCTORATE	MAIN SUPERVISOR	ACTIVE
3	ROSZI NASZARIAH NASNI BINTI NASERI	DOCTORATE	CO-SUPERVISOR	ACTIVE
4	KHALIFA KHALFAN SALEM MUFTAH ALMANSOORI	DOCTORATE	MAIN SUPERVISOR	ACTIVE
5	NIK ROZILAINI BINTI WAN MOHAMED	DOCTORATE	MAIN SUPERVISOR	ACTIVE
6	MOHAMMED ALI NASSER ALI ALEISSAEE	DOCTORATE	MAIN SUPERVISOR	ACTIVE
7	HAYDER ADIL ABDUL RAHEEM	DOCTORATE	CO-SUPERVISOR	ACTIVE
8	MELINDA SITI ASMAH BINTI YUNOS	DOCTORATE	MAIN SUPERVISOR	ACTIVE
9	DEDI WIBOWO	DOCTORATE	MAIN SUPERVISOR	ACTIVE
10	ALI JUMA MOHAMMAD ALTAMIMI	DOCTORATE	MAIN SUPERVISOR	ACTIVE
11	NORAFNI FARLINA RAHIM	DOCTORATE	MAIN SUPERVISOR	ACTIVE
12	NURUL HIDAYAH BINTI RAZALLI	DOCTORATE	CO-SUPERVISOR	ACTIVE
13	MOHD TAMIZI BIN MAZLAN	DOCTORATE	MAIN SUPERVISOR	ACTIVE
14	SUHAIL SAEED MOHAMED BAKHEET ALMUHARRAMI	DOCTORATE	CO-SUPERVISOR	ACTIVE
15	FILDA RAHMIATI	DOCTORATE	CO-SUPERVISOR	ACTIVE
16	HANIZA BINTI HASHIM	DOCTORATE	CO-SUPERVISOR	ACTIVE
17	AYAD ZUHAIR KHUDHAIR AL JUMAILI	DOCTORATE	CO-SUPERVISOR	ACTIVE
18	ABDULLA ALI MOHAMMED SAEED AL MAZROUEI	DOCTORATE	CO-SUPERVISOR	ACTIVE
19	MOHAMMAD SOLEH BIN MD RADZAI	MASTERS	MAIN SUPERVISOR	GRADUATED (2021)
20	NUR SYAZNI BINTI MOHD AZLAN	MASTERS	MAIN SUPERVISOR	GRADUATED (2021)
21	MUHAMMAD RIDZWAN YAP BIN ABDULLAH	MASTERS	MAIN SUPERVISOR	GRADUATED (2020)
22	LOO HEYOY SHIN	MASTERS	CO-SUPERVISOR	GRADUATED (2018)
23	NURAYATI BINTI DABAS	MASTERS	MAIN SUPERVISOR	GRADUATED (2018)
24	IZUCHUKWU COLLINS NWAKA	MASTERS	CO-SUPERVISOR	ACTIVE
25	SEYED MEHRDAD RAZAVI	MASTERS	CO-SUPERVISOR	ACTIVE
26	NUSRA IZZATY BINTI AZIZ	MASTERS	CO-SUPERVISOR	ACTIVE
27	AHMAD MUJAHID BIN MAT RASID	MASTERS	MAIN SUPERVISOR	ACTIVE

INTELLECTUAL PROPERTIES

YEAR	INVENTION NAME	TYPE
2020	MODELLING ISLAMIC STUDENT FINANCING SECURITIZATION	COPYRIGHT
2020	INSTRUMENT OF ISLAMIC FINTECH ADOPTION IN MALAYSIA	COPYRIGHT

KATEGORI MAKLUMAT	PEJABAT DIRUJUK
PERSONAL INFORMATION	BAHAGIAN SUMBER MANUSIA, PEJABAT PENDAFTAR
ACADEMIC QUALIFICATON	
PROFESSIONAL MEMBERSHIP / LEARNED SOCIETY	
TEACHING EXPERIENCE	BAHAGIAN PENGURUSAN AKADEMIK, PEJABAT PENDAFTAR
<ul style="list-style-type: none"> • UNDERGRADUATES 	
<ul style="list-style-type: none"> • POSTGRADUATES 	PUSAT PENGAJIAN SISWAZAH (PPS)
POSTGRADUATE SUPERVISION	PUSAT PENGAJIAN SISWAZAH (PPS)
FIELD OF INTEREST	PUSAT PENGURUSAN PENYELIDIKAN DAN INOVASI (CRIM)
LIST OF GRANTS	
LIST OF RESEARCH AWARDS	PUSAT PENGKOMERSILAN (UCC)
INTELLECTUAL PROPERTIES	
COMMERCIALIZATION	
PUBLICATIONS	PERPUSTAKAAN LAMAN HIKMAH
CONSULTANCY	PUSAT JARINGAN INDUSTRI DAN MASYARAKAT (PJIM)